



PASTIC

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NEWSLETTER

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TRAINING WORKSHOP ON "ROLE OF SOCIAL MEDIA TOOLS FOR DIGITAL MARKETING IN FUTURE"

PASTIC Sub-Centre Lahore, in collaboration with Hailey College of Commerce, University of the Punjab, Lahore, conducted a one-day training/workshop on "Role of Social Media Tools for Digital Marketing in Future" on December 8, 2022.

The Chief Guest, Prof. Dr. Mubbasher Munawar Khan, Principal, Hailey College of Commerce and Hailey College of Banking and Finance, University of the Punjab, presented the welcome note and shed light on the importance of social media tools for digital marketing.

Mr. Ali Raza Khan, Additional Director (STI), PASTIC Sub Centre, Lahore and Dr. Zeeshan Shoukat, Professors, at Hailey College of Commerce, University of the Punjab, attend the opening ceremony as the keynote speakers and both emphasize the role of social media.

Mr. Nadeem Sohail, the resource person, from UMT Sialkot gives hands-on training for social media to spread positive news and image about the business. He explained the role of social media in building relationships and generating sales and its impact on society. He also conducted some activities, including making and tagging groups, Enlisting social media tool kits on charts and balloon games for the positive lesson. Hafiza Aban Abid Qazi, Chief Organizer, give concluding remarks and appreciate the collaboration of PASTIC. At the end of the workshop, Shields and certificates were distributed among the dignitaries and Participants respectively.



Group photo of training workshop along with dignitaries and participants at Hailey College of Commerce, University of the Punjab

REPORT OF ONE-DAY TRAINING WORKSHOP ON "COMPUTER APPLICATIONS IN RESEARCH"

PATIC Sub Centre Lahore in collaboration of Beacon house National University, Lahore (BNU). organized one-day training workshop on "Computer Application In Research" on December 27, 2022. Total 77 participants attended this workshop from different faculties/departments of Beacon House National University, Lahore (BNU).

After recitation of The Holy Quran, Prof. Dr. Tahir Kamran, Head of Department (DLA), elaborate the importance of computer application in research and share personal experience with the audience. He congratulates the PASTIC and BNU Management/Team for organizing this wonderful event for the research students of the Beacon house National University.

Mr. Ali Raza Khan, Additional Director (STI), PASTIC introduced PASTIC services and explained the role of Pakistan Science Foundation and PASTIC in capacity building. Dr. Muhammad Tariq Najmi, Head Department of library, COMSATS University Islamabad, Lahore, Campus was the resource person of workshop.

Chief Guest of the Training/Workshop Prof. Dr. Khawar Zia, Dean School of Computer & IT Beacon house University Lahore appreciated the contribution towards promotion of research culture in University. He valued this training/workshop and encouraged to arrange such type of sessions in future to facilitate Faculty Members Researchers and Scholars.

Resource Person, Dr. Muhammad Tariq Najmi, Head Department of library, COMSATS University Islamabad, Lahore Campus, highlighted the importance of "Citation and literature Management by using Mendeley Software" and explained how to avoid plagiarism and generate quality work for the readers.

The resource person also explained and discussed:

- What is plagiarism?
- What is the similarity Index?
- How to avoid plagiarism?
- Develop a User Account for Turnitin
- Upload articles
- Check plagiarism
- View reports

At the closing session souvenirs and certificates were distributed among dignitaries Participants respectively.



A group photo of the participants of "Computer Applications in Research" at Beacon house University, (BNU) Lahore.

ONE DAY SEMINAR ON "HOW TO WRITE REVIEW ARTICLE"

PASTIC Sub Centre Karachi, with the collaboration of Directorate of Postgraduate Studies, Dawood University of Engineering & Technology (DUET) organized a seminar on "How to Write Review Article" on December 22, 2022. The seminar was participated by more than 70 Researchers including HOD's, faculty members & postgraduates' students.



Glimpses of guests, HOD's & faculty members.

The Session was started with the recitation of The Holy Quran, followed by a welcome address by Dr. Atif Jamil, Director, Postgraduate Studies, DUET. He Introduced PASTIC and the resource person Eng. Dr. Sidra Abid from Sir Syed University of Engineering & Technology, Karachi.



Dr. Atif Jamil, Director, Postgraduate Studies, DUET delivering welcome note.

Resource Person Eng. Dr. Sidra Abid gave a detailed presentation about review article and explained "How to get started writing a review article". A Productive question/answers session was followed at the end.



Eng. Dr. Sidra Abid, resource person giving presentation about review article.

Prof. Dr. Zeeshan Ali, Dean Faculty of Engineering, Mechatronics and Automation Engineering has given the vote of thanks at the closing of seminar and appreciate the role of PASTIC towards research knowledge. He valued this seminar and encouraged to arrange such type of sessions in future to facilitate faculty member's researchers and scholars. At the end, shields were distributed among guest's and resource persons.



Prof. Dr. Zeeshan Ali, Dean Faculty of Engineering, DUET Presenting shields to

EVENT /MEETING ATTENDED by PASTIC OFFICERS/OFFICIALS

1) Prof. Dr. Muhammad Akram Shaikh, Director General, PASTIC/PSF along with senior officers of PASTIC attended the commemoration of "World Science Day for Peace and Development" held on November 16, 2022 at COMSTECH Secretariat Islamabad.



View of "World Science Day for Peace and Development" at COMSTECH Secretariat, Islamabad.



Group photo of participants at "World Science Day for Peace and Development" at COMSTECH Secretariat Islamabad.

2) Prof. Dr. Muhammad Akram Shaikh, Director General, PASTIC/PSF attended the Annual Meeting 2022 of "KOICA Alumni Association of Pakistan (KAAP)" at Islamabad hotel on November 24, 2022.



View of the Annual Meeting 2022 of KOICA Alumni Association of Pakistan (KAAP) at Islamabad hotel.

3) Prof. Dr. Muhammad Akram Shaikh Director General PASTIC visited on 23rd December 2022 at PASTIC Sub Centre Karachi and conducted a meeting with officers/official regarding improvement of PASTIC Services, website elements & new developments of PASTIC databases.



Glimpses of the meeting at PSC, Karachi.

4) Prof. Dr. Muhammad Akram Shaikh Director General PASTIC paid a visit to Dawood Engineering University Karachi, on 23rd December 2022. He held a detailed meeting with Vice Chancellor, senior faculty and management of the DUET, Karachi. DG PASTIC, briefed them about PSF and PASTIC mandate along with its various activities and programs. Both sides have agreed to facilitate and work together.



Glimpses of the meeting of DG PASTIC, with VC of the DUET, Karachi.

5) Prof. Dr. Muhammad Akram Shaikh Director General PASTIC paid a short visit to Sindh Madressatul Islam University Karachi on 23rd December 2022. He held a detailed one to one meeting with the Vice Chancellor. Prof. Dr. Mujeeb Sehrai. DG PASTIC, briefed them about PSF and PASTIC mandate along with its various activities and programs. Both sides have agreed to facilitate and work together for future cooperation.



DG PASTIC meeting with VC, Sindh Madressatul Islam University Karachi.

6) Ms. Afsheen Tariq, Assistant Director (STI) & Mr. Shahid Jamil Assistant Director (Admin) attended Seminar on “Devastating Floods in Pakistan: Mitigations and the Way Forward” on December 22, 2022. The Event was organized by Federation of Pakistan Chambers of Commerce and Industry (FPCCI) and Society of Economic Geologists and Mineral Technologists (SEGMITE) and Pakistan Science Foundation (PSF). The main objective of the event is to bring Innovative concepts the record monsoon rains this year.



View of seminar on “Devastating Floods in Pakistan: Mitigations and the Way Forward.”

7) Officer In charge, PSC Quetta and PSF Science Caravan Baluchistan Unit Quetta arranged “Mobile Science Exhibition and Museum Visit” at Geological Survey of Pakistan Quetta with the collaboration of Nawab Ghaus Baksh Raisani, Government Girls Secondary Higher School Quetta, on December 15, 2022.

8) PASTIC Sub Centre, Quetta arranged PASTIC Services Stall at Sardar Bahadur Khan Women's University Quetta, on December 20, 2022.



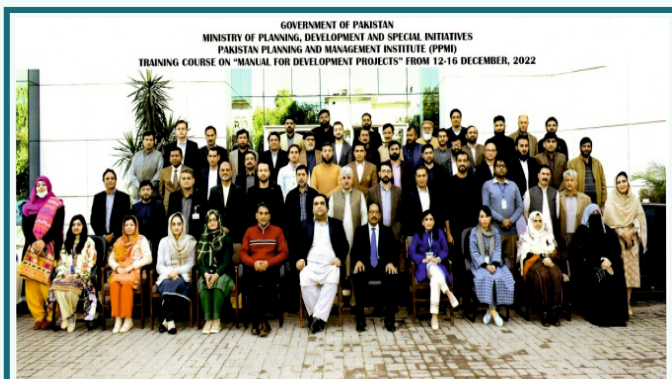
Mr. Abdul Khalique Sial, Officer In charge, PSC, Quetta, briefing students of SBK Women University Quetta, about PASTIC Services.

9) PASTIC Sub Center, Karachi arranged PASTIC Service Awareness stall at Dawood University of Engineering & Technology, Karachi on December 22, 2022. PSCK officials gave briefing about PASTIC Services and distributed pamphlets to Students and Scholars. More than 50 Faculty Members & Researchers visited PASTIC Service Stall.



PSCK official gave briefing about PASTIC Services to students DUET, Karachi.

10) Dr. Maryum Ibrar attended a five days Course on "Manual for Project Development" on December 12-16, 2022 at PPMI from. The Manual for Development Projects was updated in November 2021 by Planning Commission. This course was exclusively based on this document with the objective of capacity building of Government officers to help improve understanding, efficiency and efficacy of project management including identification, preparation, appraisal, approval, funding, implementation, and monitoring & evaluation etc.



Group photo of the participants of the course on "Manual for Project Development" at PPMI.



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